



**ANZCA**  
FPM

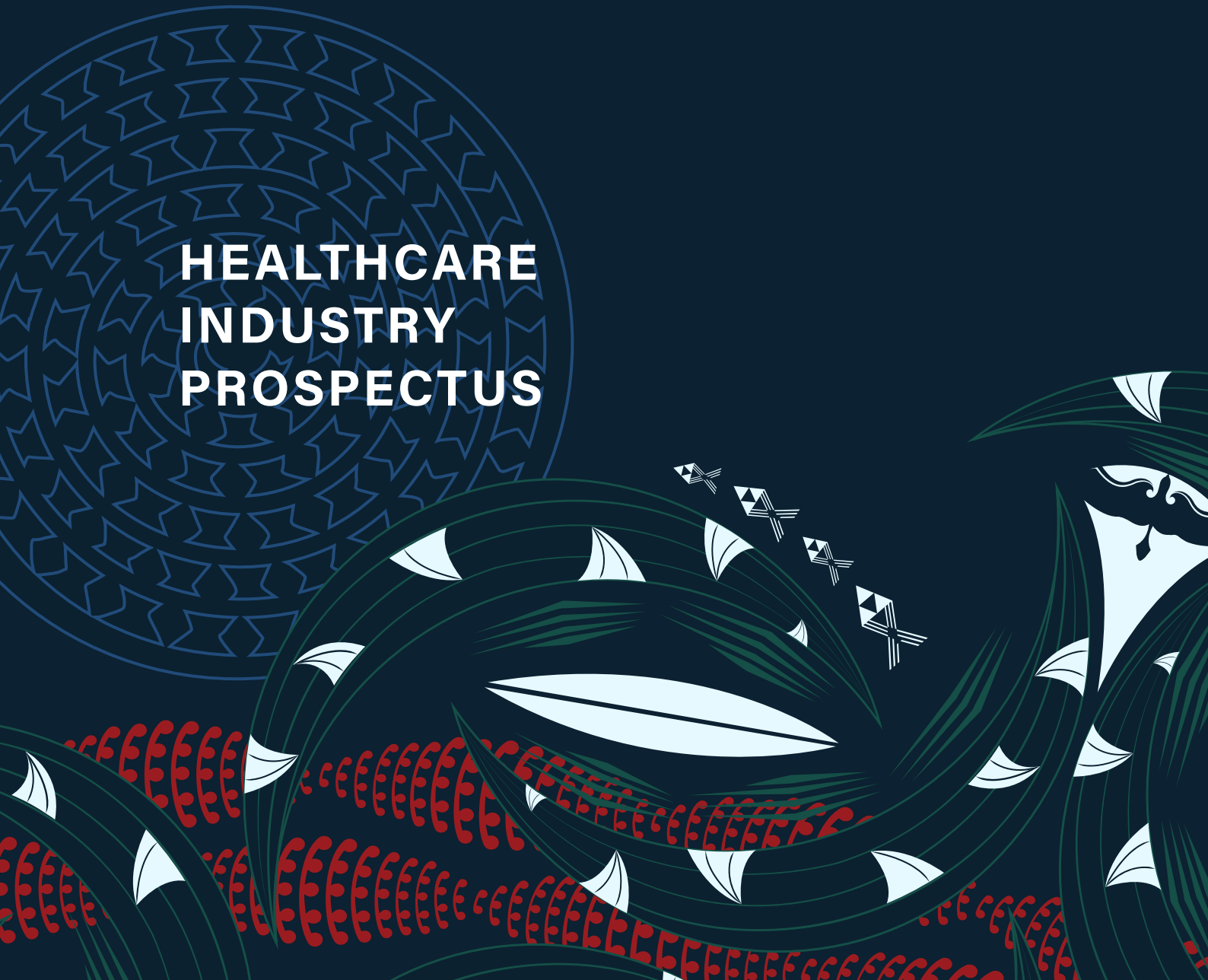
**HERENGA WAKA**

**FROM HOME TO HOME**

**HERENGA TĀNGATA**

**ANZCA ASM AUCKLAND 1-5 MAY 2026**

**HEALTHCARE  
INDUSTRY  
PROSPECTUS**



# INVITATION FROM THE CONVENORS

## To our colleagues in the healthcare industry,

Join us in 2026 for the Australian and New Zealand College of Anaesthetists (ANZCA) Annual Scientific Meeting (ASM), from 1-5 May at the New Zealand International Convention Centre (NZICC), Auckland New Zealand.

In 2026 the theme of the ASM is "Herenga waka, herenga tāngata: From home to home". Our 2026 designer, Chloë Reweti (Ngāi Te Rangi, Ngāti Ranginui, Ngāti Porou), and cultural advisor, Tui Blair (Ngāti Whātua), explain 'a herenga waka is a physical place where waka are anchored at a safe harbour or resting point. The herenga waka reflects a space of connection and safety for voyaging waka. The hospital is a welcoming space where individuals come and go as needed. Patients arrive seeking care and healing, families offer love and support, and healthcare professionals dedicate themselves to guiding others through their journeys. This ebb and flow reflects the dynamic nature of a herenga waka, symbolising the continuity of life and the interconnectedness of those who pass through its doors.'

The meeting will be held in Tāmaki Makaurau, Auckland, New Zealand. Tāmaki Makaurau is now the perfect mix of city sophistication and a stunning natural playground. World-class shopping and dining experiences are never too far from beautiful scenery that includes harbours and islands, volcanic cones, native bush and black-sand beaches – providing a fitting backdrop for our meeting.

As a bi-national college, the Australian and New Zealand College of Anaesthetists is excited to host the 2026 ASM in New Zealand. New Zealand is host to a variety of unique Māori cultural experiences and Auckland is well served by Auckland Airport domestically and internationally, with frequent and extensive links to major cities across Australia as well as several other overseas destinations.

We're thrilled to present you with an array of exciting opportunities to partner with ANZCA at the 2026 ASM. As one of the largest specialist medical colleges in Australia and New Zealand, our vision is to be a recognised world leader in training, education, and research. Our meeting is one of the primary ways we actualise this vision, and we are reaching out to potential sponsors like you to join us in achieving our goals and making a meaningful impact.

The program will showcase internationally recognised keynote speakers including: Professor Irene Tracey, University of Oxford, United Kingdom; Professor Mary Ellen McCann, Harvard Medical School and Boston Children's Hospital, USA; Professor Timothy Walsh, University of Edinburgh, Scotland; and Professor Alicia Dennis, University of Melbourne, Deakin University, Joan Kirner Women's and Children's Hospital, and Peter MacCallum Cancer Centre in Victoria, Australia.

Along with other excellent speakers, these highly esteemed clinicians and scientists have an inexhaustible wealth of knowledge, engaging personas and a large following. Our international speakers are complemented by a myriad of diverse local speakers. The scientific program is enhanced by an extensive collection of workshops and small group discussions which promise high levels of engagement from our delegates.

With a plethora of educational offerings and numbers exceeding 1800 in-person in Cairns 2025, we're anticipating a high number of delegates attending in 2026 to learn with one another and hear from the healthcare industry.

Sponsors at the 2026 ANZCA ASM gain exposure to thousands of specialists and trainees in anaesthesia and pain medicine who attend. Sponsorship also allows alignment of your brand with our values of professional standards, patient safety and high-quality education. We look forward to continuing to strengthen our connections with you in Auckland, New Zealand.

On behalf of ANZCA, the 2026 National Organising Committee welcomes you to come and explore the advantageous opportunities with us in Auckland, New Zealand.

**Dr Kerry Benson-Cooper**  
Convenor (Chair)

**Dr Marta Seretny**  
Scientific Convenor

# ASM COMMITTEE AND KEYNOTE SPEAKERS

## Meeting location rationale

We know sometimes it can be challenging for our healthcare industry partners to attend meetings overseas or in regional cities, and that this may pose an issue for compliance. We have written a rationale outlining our reasons for choosing the locations that we do. [Contact us](#) for access. Please download the letter to send to your compliance organisations or attach in your management reports should you need to.

## ASM National Organising Committee

Convenor (Chair)	Dr Kerry Benson-Cooper
Scientific Convenor	Dr Marta Seretny
Deputy Scientific Convenor	Dr David Sidebotham
Workshop and Small Group Discussion Co-convenor	Dr Mark Edwards
Workshop and Small Group Discussion Co-convenor	Dr Sarah Goodwin
ELC Co-convenor	Dr Vikrant Singh
ELC Co-convenor	Dr Saana Taylor
Abstract and ePoster Convenor	Dr Amy Gaskell
FPM Scientific Convenor	Dr David Boothman-Burrell
Trainee Representative	Dr Nicole Toy
ANZCA Councillor	Dr Sally Ure
DPA ASMs	Associate Professor Nicole Phillips
FPM ASM Officer	Dr Noam Winter

## ANZCA/FPM Keynote Speakers

ANZCA ASM Visitor	Professor Irene Tracey
ANZCA Australasian Visitor and Douglas Joseph Professor	Professor Alicia Dennis
ASM Organising Committee Visitor	Professor Mary Ellen McCann
ASM New Zealand Visitor	Professor Timothy Walsh
FPM ASM Visitor	Associate Professor Jelana M. Janjic
FPM New Zealand Visitor	Professor Lesley Colvin

# ANZCA ASM 2026

## The event

Now in its 32nd year, the ASM is designed for specialists and trainees in anaesthesia and pain medicine. It's known as an exceptional meeting with an outstanding academic and social program, attracting internationally acclaimed speakers. The dynamic and dedicated team of anaesthetists and pain medicine specialists on the organising committee are developing a meeting not to be missed. The ANZCA events team will be available to you to provide excellent stakeholder engagement, marketing and customer service.

## The venue

New Zealand International Convention Centre (NZICC) is a brand-new, groundbreaking centre built on New Zealand's strong foundations of a warm welcome, world-class service, and a 'can-do' attitude and has a strong partnership with tangata whenua (the people of the land).

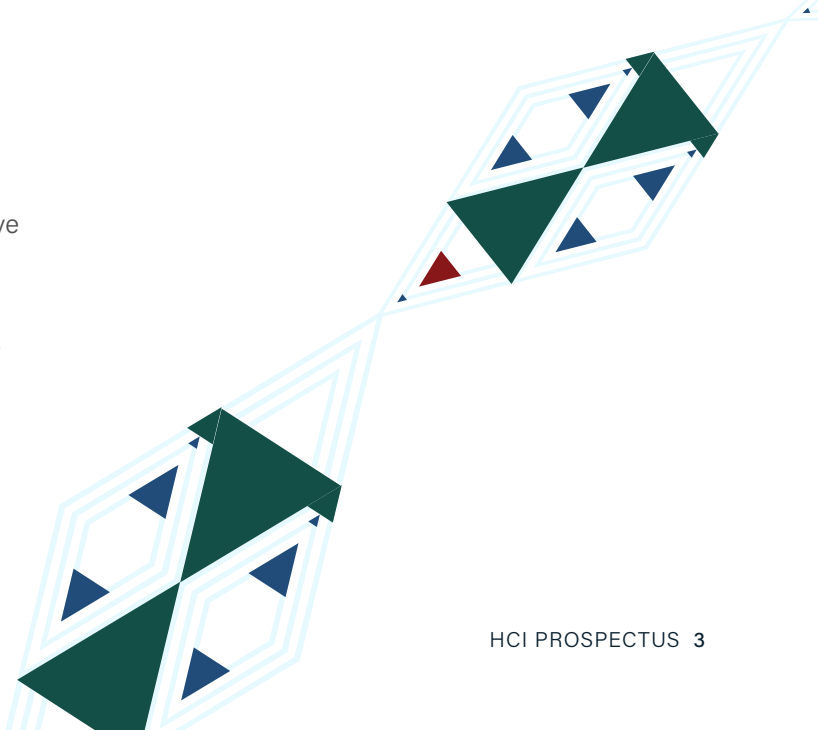
Manaakitanga in its many forms: 'mana-a-ki' (the power of language), 'mana-aki-aki' (the integrity of conviction), and 'mana-ki-te tangata' (a selfless care for people) is the legacy Apihai Te Kawau and his descendants are charged with and together celebrate the origins of Auckland City.

New Zealand's culture of hospitality and giving the absolute best to their visitors is found at the heart of everything they do. The new, functional and flexible building combined with access to Auckland's leading knowledge centres, accommodation and entertainment options will create the optimum setting for an excellent ASM. At the NZICC, their 'nothing is impossible' Kiwi character will provide the perfect environment for innovative ideas, new collaborations, fresh conversations and positive knowledge exchange to flourish, coupled with OnDemand access for delegates after the ASM, offering excellent opportunities for you to connect with clinicians, and share your flourishing ideas and vast array of products.

## Meeting promotion

A professionally planned and executed marketing strategy will ensure that the benefits of supporting the 2026 ANZCA ASM are widely known across Australia and New Zealand. This includes:

- Extensive direct mail campaigns.
- Website and electronic promotions.
- Advertising in professional journals.
- Social media campaigns including links with and to online medical education.
- Use of hospital, private practice, and international and national speaker networks.
- Active promotion at all ANZCA meetings held in the months prior to the ASM.



# ANZCA ASM 2026

## Why you should sponsor the 2026 ANZCA ASM:

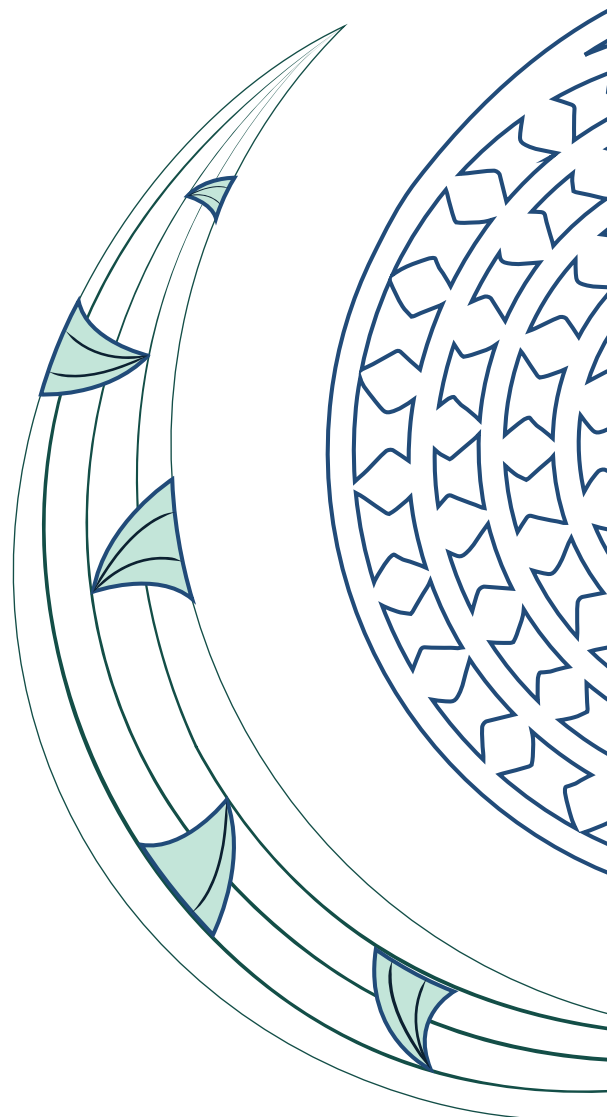
The 2026 ANZCA ASM provides a unique educational environment dedicated to the exchange of up-to-date scientific research, training and the opportunity to share and exchange ideas with those people most skilled in the use of your products. If anaesthetists, intensivists, pain medicine specialists, trainees and allied medical personnel are part of your target market, there's no better way to reach all of them at one meeting than by supporting the ANZCA ASM.

Early confirmation of your sponsorship of the meeting will ensure an even higher level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the ASM and the opportunity exists for your company to be represented as a key supporter of the meeting well in advance of the actual dates.

## The key benefits of sponsorship include:

- The opportunity to promote your name, to support your brand and maintain a high profile among specialists before, during and after the event.
- ASM delegates are keen to improve their scientific, technical and educational knowledge. Aligning your company with this comprehensive educational experience demonstrates your commitment to assisting their professional development and further education.
- An opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Interacting with delegates face-to-face during morning, lunchtime and afternoon tea breaks as well as the healthcare industry reception on Sunday evening.
- Benefiting significantly from exposure to a keenly interested, relevant, and above all, influential audience in an educational environment away from the competition of everyday distractions.
- An increase in online exposure and extended delegate reach through the dedicated ASM website, ANZCA's many social media channels (Bluesky, Facebook, Instagram and LinkedIn), as well as exposure on our supporting ASM OnDemand platform.

The ASM sponsorship team would be delighted to meet with you to discuss these opportunities for promoting your products or services.



# ANZCA ASM 2026

## Sustainability at ANZCA events

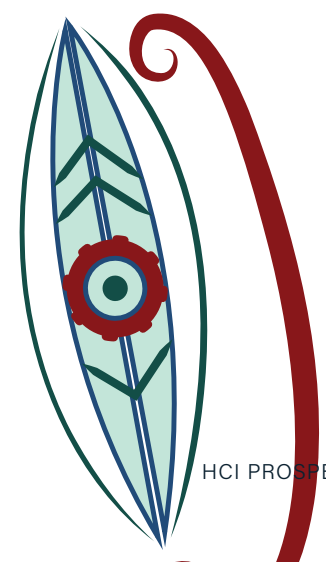
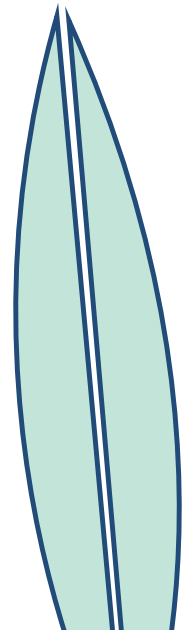
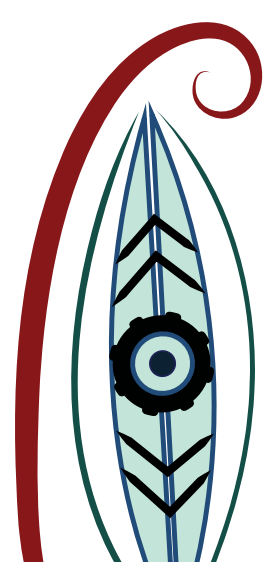
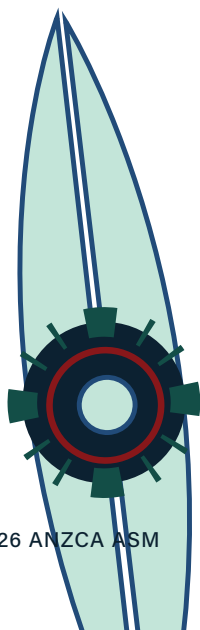
As part of the college's commitment to environmental sustainability, we've eliminated printed collateral and single use plastic. We no longer print registration brochures, handbooks or pocket programs for the ASM. The volume of paper to produce the brochures and handbooks for one ASM equates to approximately 880 reams of paper, which is more than 50 trees and more than an acre of forest.

As a sponsor of the 2026 ANZCA ASM we encourage you to take responsibility for your own footprint. This includes eliminating single use flyers/brochures/signage, recycling all packaging where possible and considering what you bring in and taking all items and material back to your office.

Further information on sustainability at ANZCA events can be found on the [ANZCA website](#).

## 2026 ANZCA ASM Program at a glance

Tuesday 28 April	Wednesday 29 April	Thursday 30 April	Friday 1 May
Emerging Leaders Conference	Emerging Leaders Conference	Emerging Leaders Conference	Exhibition bump-in Workshops FPM Symposium
Saturday 2 May	Sunday 3 May	Monday 4 May	Tuesday 5 May
Exhibition opening and ASM scientific opening session College Ceremony Welcome reception	Exhibition and scientific program HCI reception	Exhibition and scientific program Gala Function	Exhibition and scientific program Exhibition bump-out



# SOCIAL MEDIA

In this ever-evolving world, ANZCA is aiming to be at the forefront with its digital and social media campaigns.



**8126**

on our @ANZCA1992 page



**3190**

on our @the\_anzca account



**1628**

across the @ANZCA and @ANZCA\_FPM accounts



**5966**

on the Australian and New Zealand College of Anaesthetists page



**2417**

across the @ANZCA and @ANZCA\_FPM accounts

## OVER THE WEEK OF THE 2025 ASM



**70,000 views**

and more than 700 interactions. The College Ceremony livestream had more than 4500 views.



**63,000 views**

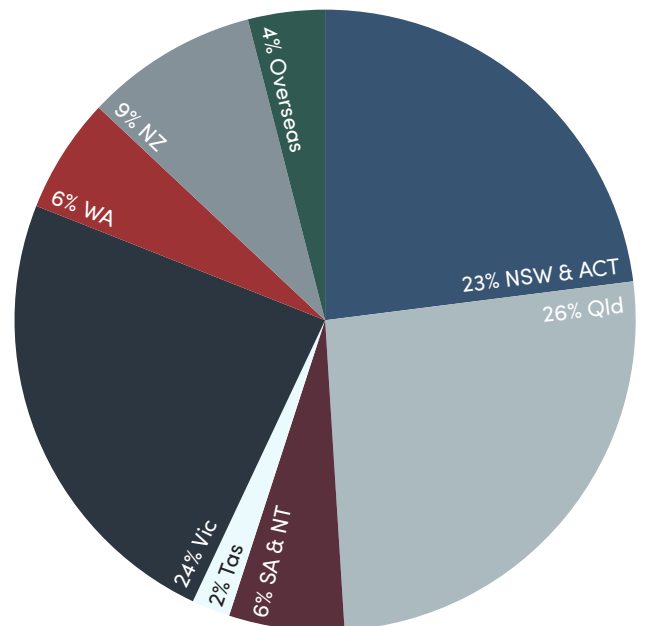
and more than 600 interactions (likes, shares, comments, saves) across posts and stories.



**2160 views**

of the College Ceremony livestream on Facebook.

## ASM STATISTICS



# PAST SPONSORS

*"The conference in Brisbane presented a valuable opportunity for us to engage with our customers and be a part of an excellent education program. The open layout of the exhibition hall facilitated engaging conversations with our team and delegates. Well organised, well attended and recommended. We will definitely be back in 2025."*

Edwards Lifesciences

*"A return to normal customer engagement in the Industry Exhibition space gave our associates the opportunity to have very creative and in depth clinical discussions. The booth was very busy with several education sessions and there was lots of interaction through most of the scheduled breaks. It was a very valuable conference that provided many follow up meetings post event. We will definitely be joining in 2025."*

BD

*"Attending the 2024 ANZCA ASM was an exhilarating experience with an exceptionally positive atmosphere, unlike many previous events. The engagement with all attendees was remarkable, and our company left with a strong sense of accomplishment. We extend our gratitude to the organizing committee for their outstanding work and eagerly anticipate the 2025 ASM."*

Fujifilm Sonosite



# SPONSORSHIP OPPORTUNITIES

We value the long-standing relationships we have in the healthcare industry and are excited to invite you to be part of the 2026 ANZCA ASM. Sponsors can choose to be a gold or silver sponsor, or an exhibitor, receiving acknowledgments, benefits and entitlements applying to level of sponsorship, or contribute through a range of other targeted exhibition, educational and branding opportunities offered both in-person and online. All prices are in Australian dollars and are inclusive of the Australian Goods and Services (GST) tax.

Upon receipt, exhibition space will be allocated, and written confirmation sent to you, together with an invoice for the cost of your booth(s).

If you're unable to attend in person, give us a call to discuss opportunities within the ASM onDemand content which is available from around 12 May 2026 for 12 months post the meeting.

In addition to the listed options, we welcome the opportunity to discuss your individual sponsorship requests and can create a bespoke package to best accommodate your company's marketing and sponsorship requirements.

Please contact the ANZCA Sponsorship and Partnership Managers on +61 3 9093 4957 or [email](#).



# SPONSORSHIP AND EXHIBITOR INCLUSIONS

	Gold sponsor NZ\$70,800	Silver sponsor NZ\$24,600	Exhibitor NZ\$11,200
<b>Exhibition booth</b>			
Booth size	6m x 6m	6m x 3m	3m x 3m
Booth inclusions* <sup>@</sup>	Custom booth build only – floor space only provided	<ul style="list-style-type: none"> <li>One standard powerpoint</li> <li>Four long arm lights</li> <li>Company name on fascia board</li> </ul>	<ul style="list-style-type: none"> <li>One standard powerpoint</li> <li>Two long arm lights</li> <li>Company name on fascia board</li> </ul>
Exhibition registrations (including catering across all breaks and HCI reception)	6	4	2
Complimentary delegate registration (to attend scientific program and gala function)	4	2	
Opportunity to include rigging above company exhibition booth. The cost of rigging and banner production at sponsor's own cost	✓ Additional NZ\$1,100 fee donated to our charity partner	✓ Additional NZ\$1,100 fee donated to our charity partner	
<b>ANZCA ASM website</b>			
Company logo and website link on the ASM website	✓	✓	✓
<b>ANZCA publications and social media</b>			
<b>ASM Daily E-Newsletter**</b> Company logo acknowledging sponsorship level	✓		
<b>ANZCA Bulletin</b> Company logo acknowledging sponsorship level	✓		
1/2 page advert included in either Autumn or Winter 2026 edition, advert to be provided by sponsor	✓		
Support from the inhouse ANZCA social media team	✓		
<b>Mobile app and ASM onDemand platform</b>			
<b>Company profile</b> Company logo, profile & link to website			
<b>Company team</b> - Name, photo and title displayed	✓	✓	✓
<b>Content</b> - Engagement through video, online brochures, website links			
<b>ASM mobile app and onDemand platform sponsor banner***</b> Company logo to feature on rotating clickable banner in mobile app throughout meeting and the ASM OnDemand platform	✓		
<b>Acknowledgements</b>			

## SPONSORSHIP AND EXHIBITOR INCLUSIONS

	Gold sponsor NZ\$70,800	Silver sponsor NZ\$24,600	Exhibitor NZ\$11,200
Company acknowledgement at ASM opening plenary	Company name verbally acknowledged		
Company acknowledgement on ASM session holding slides Featured during the scientific program only, in alphabetical order	Company logo displayed		
Company logo on ASM venue signage where possible	✓		
<b>Additional perks</b>			
Ability to host information sessions at your booth (must use "silent disco" headsets)	✓	✓	
Custom ASM logo Incorporated ASM and company logo for use on your online marketing channels	✓		
Delegate list Sent via .pdf two weeks prior to the meeting and listed within the mobile app. Includes first name, surname and state (subject to privacy laws)	✓	✓	✓
30-second video advertisement*** One video advertisement (no audio), broadcast where possible	✓		
Push notification Access to two push notifications via the mobile app	✓		
Gamification questions***** One multiple choice trivia question via mobile app	✓	✓	
Gamification points***** via QR code at booth	✓	✓	✓

\*Additional furniture and equipment will be available for hire.

\*\*ASM Daily E-Newsletter benefits:  
Opportunity for company logo acknowledging sponsorship level in all five editions. This e-newsletter reaches an audience of all registered fellows, trainees, special interest groups as well as the healthcare industry per day. An average daily open rate at last year's ASM was 45 per cent.

\*\*\*Mobile app: Acknowledgement as a sponsor on a scrolling banner. Please note that other ASM announcements and advertisements will also appear on the mobile app throughout the meeting.

\*\*\*\*30 second video advertising: Opportunity to provide your company video advertisement (visual only), to be included in the loop of videos and images broadcast screens where possible throughout the meeting.

\*\*\*\*\*Gamification: As part of our engagement with the healthcare industry and the delegates during the meeting we are employing gamification. Gamification is a point scoring system where our delegates will achieve points for answering questions, making connections, meeting with healthcare industry etc.

@ no exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of ANZCA.

# There is an additional NZ\$1,100 fee for custom booths. This fee is donated to our charity partners.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Put your brand, product or service front and centre with these additional opportunities

Opportunity	Cost	Quantity available
Industry supported speaker (contact us for a list of speakers or suggest your own)	NZ\$23,900	3
TopMedTalk Down Under podcast studio partner	NZ\$23,900	1
'The Hub' breakfast session (Sunday morning)	NZ\$21,800	1
'The Hub' breakfast session - discounted for Gold	NZ\$13,000	1
Activated food station sponsor	NZ\$6000	1
Gelato and frappe bar sponsor	NZ\$6000	1
Coffee cart sponsor	NZ\$6000	1
Equity in anaesthesia and pain medicine breakfast sponsor	NZ\$5,400	1
Branded meeting room	NZ\$5,400	3
30 second video (no audio)	NZ\$4,300	3
ePoster advertising	NZ\$3,200	3
Meeting homepage banner on mobile app	NZ\$2,100	3
Push notification	NZ\$1,100	10
Additional exhibitor day registration, completed in exhibition portal	NZ\$270	Unlimited

## Additional opportunity inclusions

### INDUSTRY SUPPORTED SPEAKER - NZ\$23,900

(Three opportunities available)

*(Must be organised by end August 2025 due to program development deadlines)*

Opportunity exists for a sponsor to propose a company chosen guest speaker to complement the 2026 ASM scientific program. ANZCA may also approach you for support of speakers to complement our theme. Each speaker would present twice (minimum) within the scientific program. Confirmation of sponsorship for your selected speaker will be dependent upon approval from both the speaker, the 2026 scientific convenor and ANZCA.

Entitlements:

- Opportunity to provide a company chosen guest speaker to feature within the ASM scientific program.
- Accommodation in Auckland managed by ANZCA.
- Flights and transfers to and from Auckland managed by ANZCA.
- Opportunity for sponsored speaker to have access to one full delegate registration.
- Company acknowledgment on the ASM website, mobile app and ASM onDemand platform for associated session.
- Social media support and promotion.

### TOPMEDTALK PODCAST STAGE PARTNER - NZ\$23,900

(One opportunity available)

An exclusive opportunity to support the prestigious TopMedTalk Down Under podcast stage by supporting the cost of attendance for the UK TopMedTalk co-host by way of educational grant or sponsorship.

Entitlements:

- Company logo to be printed on the back wall banner for the TopMedTalk Down Under stage
- Verbal acknowledgement at the start or end of each podcast
- A 10-15 minute promotional podcast with one or two company representatives recorded onsite
- Acknowledgement on the ASM website as the TopMedTalk Down Under partner
- Acknowledgement in the ASM daily E-Newsletter promoting the session
- Acknowledgement in the mobile app as the TopMedTalk Down Under partner
- Social media support and promotion.

## Additional opportunity inclusions

### 'THE HUB' SPONSOR INC BREAKFAST SESSION - NZ\$21,800 OR NZ\$13,000 DISCOUNTED RATE FOR GOLD SPONSORS

(One opportunity available)

An exclusive opportunity to align your company with the exciting educational space that was previously known as the ePoster theatre and is now known as 'The Hub' by hosting a breakfast session within this space.

Entitlements:

- Opportunity to conduct one 30-45 minute breakfast session on Sunday 3 May 2026 (topic and speakers subject to committee approval)
- Flights, accommodation and transfers for your speaker managed by ANZCA
- Acknowledgement as a sponsor of the breakfast session
- Meeting room and basic audio-visual equipment (data projector, screen, lectern and microphone) will be provided by ANZCA. Additional requirements will be at the sponsor's own cost

### EQUITY GRANT - NZ\$10,000

(One opportunity available)

Opportunity to support the ASM Equity Grants which have been developed in recognition of the importance of fellows being able to access extensive and diverse continuing professional development (CPD) activities.

It is proposed that up to 4 x NZ\$2500 grants be awarded in 2026.

Entitlements:

- Acknowledged as a supporting partner of the Equity Grants
- Scrolling banner on the OnDemand webpage and mobile app
- Company acknowledgment on the ASM website and mobile app
- Social media support and promotion acknowledging sponsor support in the lead up to the meeting
- Company acknowledgment as supporting the equity funds on electronic signage within the HCI area
- Opportunity to align your company with making education more accessible for those who have previously not been able to attend an ASM due to travel, financial or care giving issues.

### BRANDED MEETING ROOM - NZ\$5,400

(Three opportunities available)

Would you like to host private meetings during the ANZCA ASM with current and potential clients? Do you sometimes need a little more privacy for your own business meetings or to meet one-on-one with the anaesthetists? In 2026 you can purchase your own meeting room for your exclusive use throughout the ANZCA ASM.

Entitlements:

- Opportunity to have your own branded private company meeting room at New Zealand International Convention Centre for use throughout the 2026 ANZCA ASM.
- The room will be branded with your company name and logo.
- Company acknowledgment on the ASM website and mobile app

### 30 SECOND VIDEO ADVERTISING - NZ\$4,300

(One opportunity available)

Opportunity to provide your company video advert (visual only), to be part of the loop of images and videos broadcast on the screens throughout the venue where possible. Video content is subject to approval by the scientific co-convenors.

Entitlements:

- Video advertisement played multiple times throughout the conference on a loop with other images and videos. Note: video must be visual only as no audio is available.
- Video advertisement will feature within the content of the ASM onDemand platform for up to 12 months post the meeting.

### EQUITY IN ANAESTHESIA AND PAIN MEDICINE BREAKFAST SESSION SPONSOR - NZ\$5,400

(One opportunity available)

An exclusive opportunity to be aligned with the 'Equity in anaesthesia and pain medicine' breakfast which is growing in popularity each year. In 2024 there were more than 130 people at the breakfast with excitement over the future of the event.

Entitlements:

- Exclusive opportunity for one sponsor to be acknowledged within the scientific program aligned to this important educational content.
- Latest news promotion on ASM website.
- Social media support and promotion acknowledging sponsor support in the lead up to the meeting.
- Include an acknowledgement in the ASM daily E-Newsletter promoting the session.
- Company acknowledgment on the ASM website, mobile app and ASM OnDemand platform.
- Social media support and promotion.

### EPOSTER ADVERTISING - NZ\$3,200

(Three opportunities available)

An opportunity exists for you to align your company with the display of the ePosters situated within the healthcare exhibition. This is a high traffic area of the exhibition with more than 140 ePosters on display presented throughout the ASM.

Entitlements:

- Company logo on ePoster screen.
- 30 second video advertisement on the ePoster screens (no audio)
- Company acknowledgment on the ASM website and mobile app.

## Additional opportunity inclusions (continued)

### MEETING BANNER ON MOBILE APP AND ASM ONDEMAND PLATFORM - NZ\$2,100

(Three opportunities available)

Opportunity to feature on the homepage banner of the mobile app and ASM onDemand platform.

Entitlements:

- Banner advert will feature on rotation throughout the meeting and be visible for delegates to see for up to 12 months post the meeting date.
- Company website URL linked to banner advert (or URL link of your choice).
- Analytics shared post the meeting (subject to privacy laws).

*Please note that other ASM announcements and advertisements will also appear on the mobile app throughout the meeting.*

### GELATO AND FRAPPE BAR SPONSOR - NZ\$6000

(One opportunity available)

An exclusive opportunity to provide an amazing locally inspired gelato bar with exotic tastes from the region in the HCI area and give delegates the joy of gelato!

Entitlements:

- Exclusive opportunity for one sponsor to brand the gelato bar in the HCI area.
- Branded aprons to be worn by chef/food servers and gifted to company post ASM
- Branded napkins
- Company acknowledgment on the ASM website, mobile app and ASM onDemand platform.
- Prime booth location reserved next to the gelato and frappe bar

### ACTIVATED FOOD STATION SPONSOR - NZ\$6,000

(One opportunity available)

An exclusive opportunity to provide an exciting activated food station in the HCI area and give delegates the fun and creative experience of a tailored meal.

Entitlements:

- Exclusive opportunity for one sponsor to brand the activated food station in the HCI area.
- Branded aprons to be worn by chef/food servers and gifted to company post ASM
- Branded napkins
- Company acknowledgment on the ASM website, mobile app and ASM onDemand platform.
- Prime booth location reserved next to the activated food station

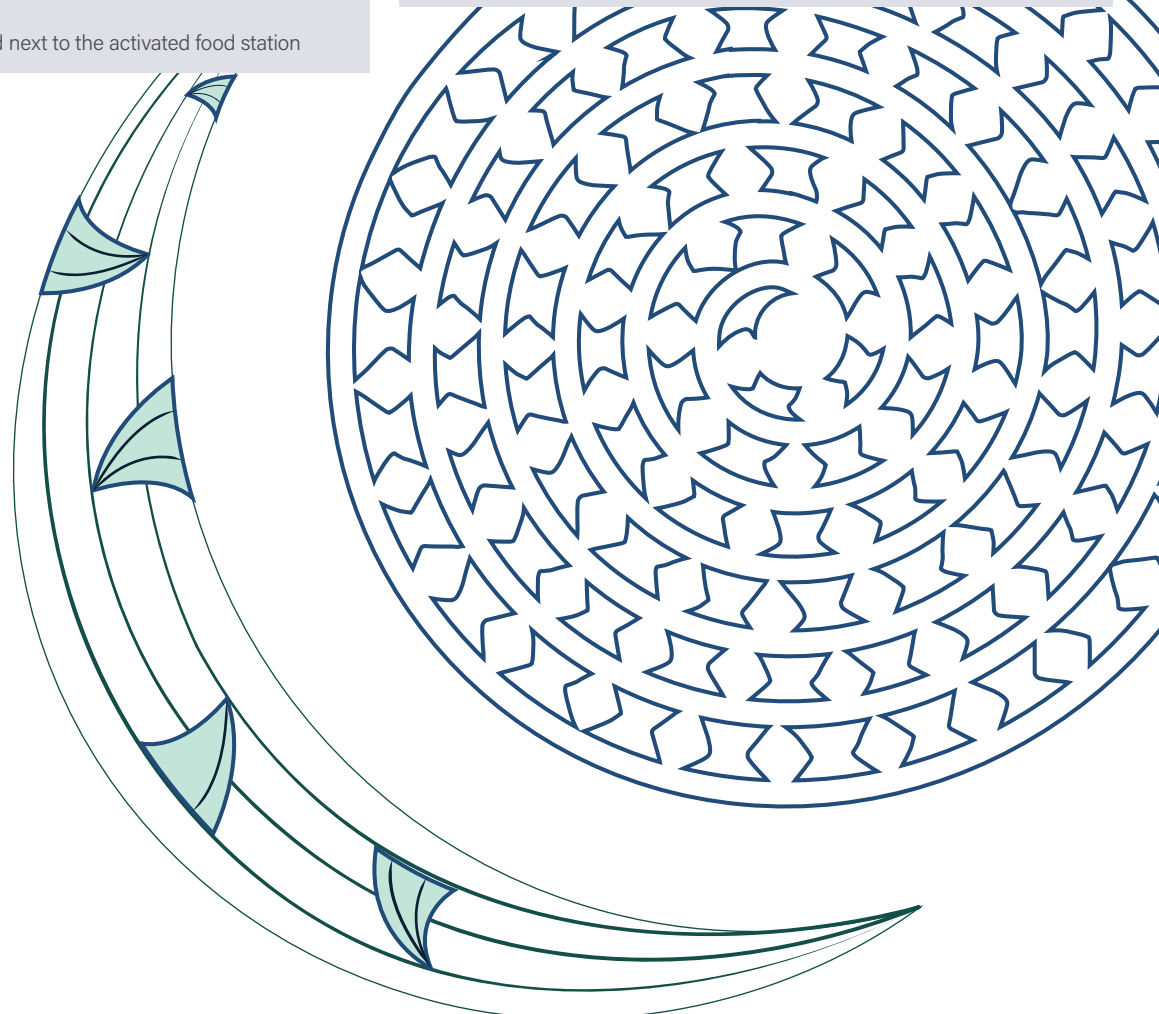
### COFFEE CART SPONSOR - NZ\$6000

(One opportunity available)

An exclusive opportunity to capture delegate attention with a premium, locally inspired coffee cart, delivering exceptional coffee while creating meaningful brand engagement throughout HCI.

Entitlements:

- Exclusive opportunity for one sponsor to brand the coffee cart in the HCI area.
- Branded aprons to be worn by chef/food servers and gifted to company post ASM
- Company acknowledgment on the ASM website, mobile app and ASM onDemand platform.



### PUSH NOTIFICATION – NZ\$1,100

(10 opportunities available)

Opportunity to access all delegates with key information at an approximate time chosen by you during the 2026 ANZCA ASM. With a word limit, this notification will come up on the delegates phone as a push notification.

Entitlements:

- One push notification up to 15 words long to be sent at an approximate time chosen by you.

*Note: notifications must be turned on for the delegate to receive it.*

### Additional exhibitor registrations

NZ\$270 per person per day

Additional registrations can be purchased in the portal and include:

- Access to healthcare industry exhibition.
- Daily catering in the exhibition area.
- Name tag.
- Ticket to attend the HCI reception.

### Bespoke sponsorships

Let's work together to unlock a unique opportunity for your brand! [Contact us](#) to discuss your business objectives and we'll build a sponsorship package that will help you achieve your goals.

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## Publications

### ANZCA Bulletin and ANZCA E-Newsletter advertising opportunities.

ANZCA fellows and trainees obtain information from three key sources – the quarterly *ANZCA Bulletin*, the *ANZCA E-Newsletter* and the ANZCA website. With a circulation of 9500, the *ANZCA Bulletin* and *ANZCA E-Newsletter* are high-quality, trusted publications reaching an intelligent, influential and affluent audience.

Entitlements:

- Full-page advertisement in the spring, summer and autumn editions of the ANZCA Bulletin ahead of the 2026 ASM (\$A4172 per page).
- Display banner advertisement in editions of the ANZCA E-Newsletter leading into and/or post the 2026 ASM (\$A1390 per banner).

Various size advertising and timing options are also available.

Please note as a confirmed sponsor of ANZCA's ASM you are eligible for added value on the publications listed:

- 20% discount on all ads in 2026 for exhibitors and sponsors that book prior to December 2025. 10% discount if ads booked between January to June 2026. This discount is only valid for advertising up until June 2026.

To take advantage of these publication opportunities, please contact: ANZCA Advertising Manager Vivienne Forbes on +61 3 9093 4927 or [communications@anzca.edu.au](mailto:communications@anzca.edu.au).

# HOW TO BOOK AND PAYMENT DETAILS

## Application information

1. Please complete the [2026 ANZCA ASM HCI Application form](#) indicating your sponsorship/exhibition preference.
2. Acceptance of a sponsorship/exhibition application is subject to ANZCA approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided.
5. Sponsorship and exhibition applications are considered in order of receipt of the application form.

## Payment

Full payment must be made by the date specified on the tax invoice, and all payments must be finalised prior to the start of the ASM.

All fees listed are in New Zealand Dollars and are inclusive of 15% GST.

### Payment options

Credit Card/EFT: Details will be provided on tax invoice.

## ANZCA contact

For further information please contact:

Sponsorship and Partnership Managers  
Australian and New Zealand College of Anaesthetists  
630 St Kilda Road  
Melbourne VIC 3004  
Australia  
T: +61 3 9093 4957  
E: [sponsorship@anzca.edu.au](mailto:sponsorship@anzca.edu.au)

## Cancellation policy

Acceptance of sponsorship will be subject to ANZCA's approval. ANZCA reserves the right to decline applications from the healthcare industry based on, among other things, any company that does not uphold the objectives of the meeting and/or does not meet requirements within ANZCA's sponsorship policy.

Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the original confirmation form or their nominee. Cancellations received prior to 21 November 2025 will be liable for a NZ\$200 administration fee.

Cancellations after 21 November 2025 won't receive a refund and will be liable for payment in full should it not have been received by the cancellation date. ANZCA reserves the right to cancel the meeting in circumstances beyond their control. In such case all monies paid will be refunded in full. The liability of the organiser will be limited to that amount.

ANZCA reserves the right at any time to change the format of the event, content, location and timing or any other aspect of the event. ANZCA will make reasonable efforts to provide a program and content equivalent of standard if changes are made to the event. Consideration will be given to sponsors and their associated sponsorship agreement if impacted by the change/s. Agreements will be reviewed on a case-by-case basis and discussed accordingly.

[Apply to sponsor the 2026 ANZCA ASM](#)